

APR & ATR 2022-2023

**Department of Communication & Journalism
SES College, Sreekandapuram**

ACTION PLANS 2022-2023

07/10/2022

1. Bridge Course : Introduction to Journalism, Communication, English and Malyalam Languages.
2. Freshers Day.
3. Open Course in Content Writing.
4. ETC Media Fest Campus Film Festival in association with I&PRD Kannur.
5. Campus Radio Campus Voises.
6. Lab Journal.
7. Little Magazine.
8. Media Visit.
9. Research Methodology.
10. Film Club.
11. Nature Club.
12. Radio Club.
13. National Sports Day-Sports Journalism
14. Alumni Talk
15. Debate and Elocution
16. MoU with Nearby College
17. Alumni Meet
18. Collaboration and Linkage between PRD Kerala
19. Dissertation Publication
20. Seminar at noon
21. Newspaper Quiz

ACTION TAKEN REPORT 2022-2023

**Department of Communication & Journalism
SES College, Sreekandapuram**

ALUMNI MEET

20/07/2022

The department conducted an online alumni meeting on July 20. 25 members participated. The agenda of the meeting was the honouring Sneha Raj, who has secured third place in University exam, 2021-22. Teacher in charge of Alumni Association, Sanish MS welcomed the gathering. HOD Deepu Jose K presided over the function. How to appreciate Sneha Raj was discussed and decided to give a memento was taken.



POEM COMPETITION

15/08/2022

The department conducted an Inter department poem competition in related to Independence Day on August 15. The theme given to the poem competition was 'Independence'.

10 members participated. Sreya T , Third Year BA English student have secured the first prize. The venue of the program were MAJMC second year classroom.



SES College
Sreekandapuram

75
Azadi Ka
Amrit Mahotsav

Department of Communication and Journalism



CONGRATULATIONS



WINNERS OF SHORT STORY

&

POEM WRITING CONTEST

Inter Dept. Category
Poem Writing



Sreya T.
IIIrd Year
BA English



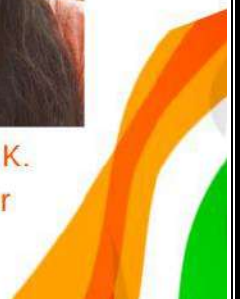
MA Journalism & Communication Dept. Category
Story Writing



Ashitha. M. V.
IIIrd Semester
MCJ



Anamika. C. K.
Ist Semester
MCJ



STORY WRITING COMPETITION

15/08/2022

The department conducted a story writing competition in related to Independence Day on August 15. The theme given to the story competition was 'prison'.

25 members participated in total. Ashitha M V, Second year MAJMC student, Anamika C K, First year MAJMC student both have secured the first prize. The venue of the programme were MAJMC second year classroom.



SES College
Sreekanthapuram



Department of Communication and Journalism



CONGRATULATIONS



**WINNERS OF SHORT STORY
&
POEM WRITING CONTEST**

Inter Dept. Category
Poem Writing



Sreya T.
IIIrd Year
BA English



MA Journalism & Communication Dept. Category
Story Writing



Ashitha. M. V.
IIIrd Semester
MCJ



Anamika. C. K.
Ist Semester
MCJ



LIVE CAPTION COMPETITION

15/08/2022

The department conducted a live caption contest in related to Independence Day on August 15. The theme of the caption writing contest was 'Independence Day'.

From staff and students category total 15 members participated. Programme was conducted for staffs and students. Fais K P, jr. Superintendent, Akshay Krishnan C V, second BA English student both have secured the first prize.



SES College
Sreekandapuram



Department of Communication and Journalism



CONGRATULATIONS



WINNERS OF LIVE CAPTION CONTEST

Staff Category



Fais. K. P.
Jr. Superintendent
College Office



Student Category



Akshay Krishnan. C. V.
B A English
IInd Year



FILM REVIEW CONTEST

15/08/2022

The department conducted a film review contest in related to Independence Day on August 15. The film 'Uri' was shown for the competition.

10 members participated. Sufaija K, first year MAJMC have secured the first prize.

SES College
Sreekandapuram

75
Azadi Ka
Amrit Mahotsav

Department of Communication and Journalism

CONGRATULATIONS

WINNER OF FILM REVIEW CONTEST

Sufaija. K.
MAJMC
1st Semester

MEDIA VISIT

5/9/2022

Department of journalism and mass communication students have participated in the Club Fm on September 5. 7 members have participated in it.

They have created their own programme in the club Fm. For students it became an experience to work in radio.



PLEDGE TAKING

16/08/2022

Department of Journalism and Mass Communication students have taken the 'Shoonya Zero Pollution Mobility Pledge' for a pollution free India on 16 August. All students have taken the pledge through online platform. 30 students have participated.

The pledge is took to remain committed to promoting and supporting the use of zero emission vehicles for passenger transport and goods delivery in India.



NEWSPAPER QUIZ

16/09/2022

The department conducting daily newspaper quiz, it was started from September 16. The quiz was conducted based on the daily news. The daily quiz will be done by each students in the class on lunch break (1.15 – 1.30)

On September 16, 25 members participated. Arika. K, first year MAJMC student have secured the first prize. The venue of the program was MAJMC second year classroom.



FRESHERS DAY

18/10/2022

The department conducted freshers day on October 18. The senior batch welcomed the freshers and gave an ice breaking session for them. Programme was held on afternoon (1.30 – 3.30) it included games and activities.

35members participated. The HOD Deepu Jose K presided over the function. Assistant Professor Sanish M S welcomed the gathering. Assistant Professor Previn. P.F. delivered the vote of thanks. The venue of the program was MCJ smart room.



RADIO CLUB

27/10/2022

The department created a radio club on October 27. 20 members have joined in the radio club.

The agenda of the radio club was to find students those who are interested in radio and to broadcast radio programme in every week. Lijitha M J, first year MAJMC student have selected as the student co-ordinator of the club.

SEMINAR PARTICIPATION

29/10/2022

Department of Journalism and Mass Communication students have participated in the seminar organised by Padayani Daily and Kannur Press Club on October 29. 21 students were participated. The programme was held in chamber hall kannur in connection with the golden jubilee celebrations of Padayani Daily.

The topic of the seminar was "MEDIA : PRESENT AND FUTURE". The hurdles that faced by media in the future and present days, the scope of media were discussed in the seminar.



PRESS DAY

16/11/2022

The Department of Journalism and Mass Communication observed The National Press Day on November 16. Including all the students of MCJ Department, a discussion about media was conducted along with the teachers. After the discussion department and surroundings of the campus was cleaned by MCJ students.



PHOTOGRAPHY CAMP

22/11/2022

The Department of Journalism and Mass Communication conducted a photography camp in collaboration with Kannur University Union for the students who are interested in photography. The class was handled by the wildlife photographer and the founder of Earth Academy, Sujith Karad.

45 students from PRNSS College Mattannur, Kannur University Campus Mangattuparamba, MG College Iritty participated in the camp. A mobilephone photography contest was conducted during the camp. Rohit Renjith from PRNSS College won the first prize, Najma Nassar, first year MAJMC student and Ashitha M, second year MAJMC student from SES College won the second and third prize respectively.



ATTENDED FILM FEST

19/12/2022

Department of Journalism and Mass communication students have participated in the Happiness International Film Festival on December 19. 20 people were participated in the fest.

The programme was held in association with Kerala Chalachithra Academy. The programme was inaugurated by Adoor Gopalakrishnan. Films were shown in different theatres around Thaliparamba.



LITERATURE FEST PARTICIPATION

13/01/2023

Department of journalism and mass communication students were participated in the literature fest. A premier literary festival of India held annually on the beaches of Calicut. KLF is a non-aligned platform, committed to providing an open and liberal forums for debates and discussion to foster progressive discourses.

12 students were participated.

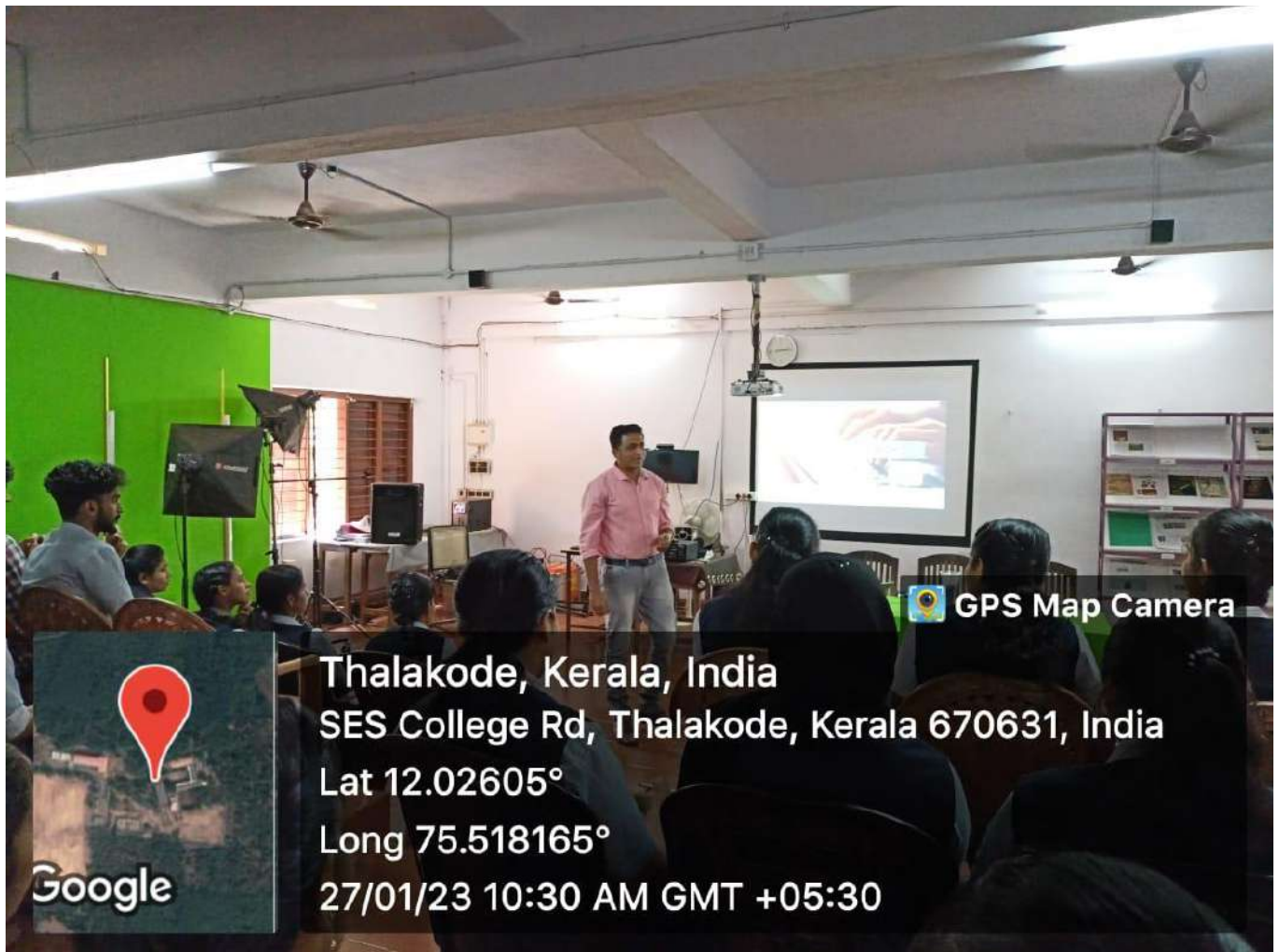


RESEARCH METHODOLOGY

27/01/2023

The department of Mass communication and Journalism conducted a research methodology class on January 27. The class was held by resource person Dr. Jobin Joy.

Social science research, its principles, methods and prospects were discussed in the class. The venue of the class was media hall.



ATTENDED TWO DAY MEDIA WORKSHOP

18/02/2023 – 19/02/2023

Department of Journalism and Mass Communication students have participated in the two days youth channels workshop on February 18 and 19. 12 students participated in the workshop. The workshop was organised by Vishwa samvada Kendra with Indian Institute of mass communication New Delhi and the venue were Vivekananda Kendra, Kanyakumari.

The scope of journalism the problems faced by journalists were discussed in the workshop.



WOMEN'S DAY

08/03/2023

The department of Mass Communication and Journalism conducted a programme in order to celebrated women's day. The programme name was 'Her Stories'. The department conducted a 10 minute speech based on women's day and 5 students participated. The department also conducted a photo contest based on women's day and the winner was Najma Nassar.



MEDIA VISIT

20/03/2023

The department conducted a media visit on March 20 and the visit was held at Rashtredeepika and press club, kannur. 22 students participated.

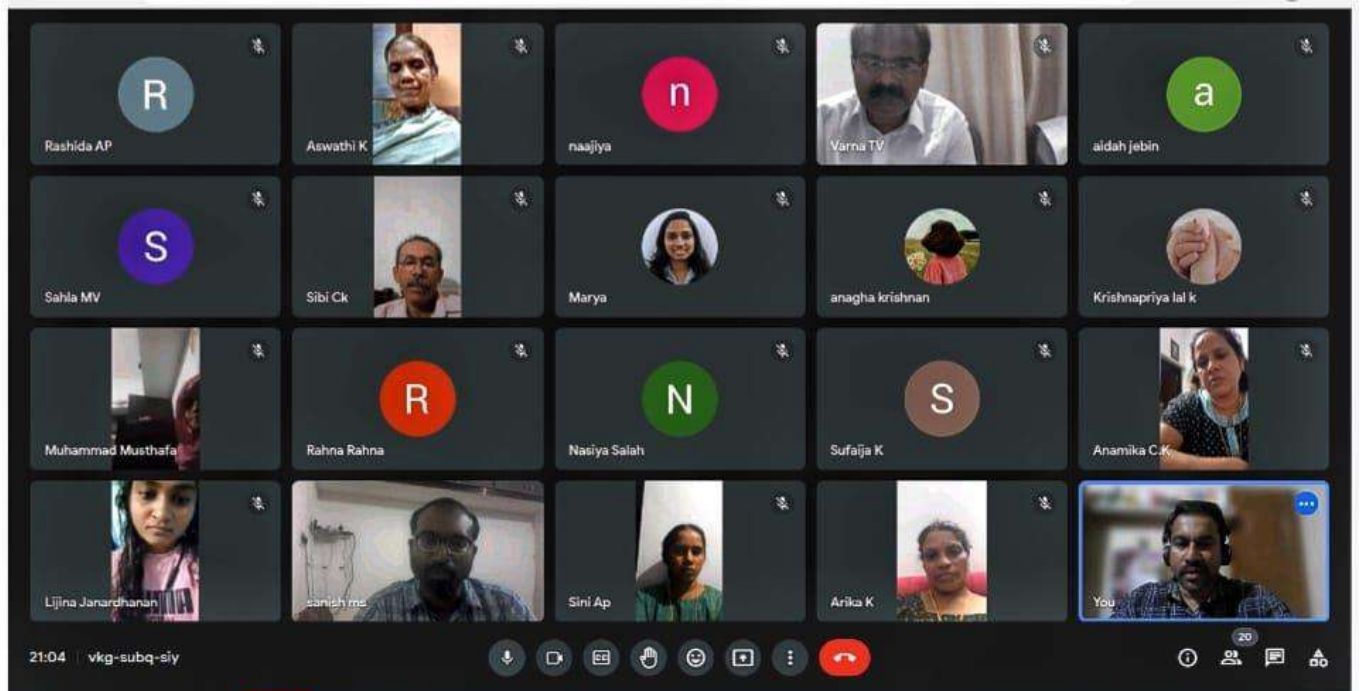
The agenda of the visit was to give students the understanding and functioning of print media and about press meet. Sanish M. S and Previn. P. F. Attended the visit along with the students.



PTA MEETING

27/03/2023

The communication and journalism department conducted an online parent meeting on 27/03/2023. 22 parents attended the meeting. The over all students performance was evaluated. Parents interacted with the faculty members and expressed their happiness, concerns and worries about the children. Class mentor Saneesh. M.S presided over the function. Assistant Professors Previn.P.F had delivered vote of thanks.



CERTIFICATION COURSE

28/03/2023 – 29/03/2023

The department of Mass communication and Journalism conducted a certified course on advertisement. Mr. Santhosh Christy and Ms. Nebula from 'Cyber Chanakya' lead the class. They have talked about the scope in advertisement, creativity, how to be a part of an advertisement company.

MALAYALA MANORAMA 'EZHUTHUPURA'

CAMP

13/05/2023

Malayalam Manorama 'Ezhuthupura Camp' is a program organized by Malayalam Manorama for children who are interested in writing and reading. The aim of this program is to develop students who are interested in reading and writing. The event was organized on May 13. 8 students of MCJ department participated in this event

. Report Malayalam Manorama.

